

CHRIS JONES

Senior Art Director

chrisandkell.net 07887 523048 christopher.jones101@gmail.com

PROFESSIONAL SUMMARY

Experienced Art Director with skills in Creative Strategy, Integrated Marketing, Advertising and Concept Development. Strong media and communication professional with an interest in art and photography.

EXPERIENCE

July 2019 – present

Wunderman Thompson, London

Senior Art Director

BT, EE, Shell, Procell Batteries, Schrodgers, Kaspersky, Avon Global

July 2009 – July 2019

JWT, London

Senior Art Director - Creative Head

Schrodgers, KitKat, The Army, HSBC, Milkybar, TJX, Shell Holiday Inn, InterContinental Hotels & Resorts, Mazda, Crowne Plaza, Legal and General, Avon Global, Voco Hotels

- promoted to Creative Head in 2009 and in 2011 promoted to the JWT board.
- achieved a 60% lift in responses at Army recruitment events
- created agency's most successful Snapchat filter with over 3 million views

June 2006 – July 2009

RMG, London

Senior Art Director

HSBC, Shell, Weight Watchers, Nokia, Sky, Deloitte, Vodafone

December 2000 – June 2006

B'lowfish, London

Art Director

Virgin Mobile, Morgan Stanley, Trium/Mitsubishi Electric, Molton Brown, British Land

November 1998 – December 2000

Court, Burkitt and Co, London

Designer/Art Director

EDUCATION

B.A.(Hons) Fine Art, Kent Institute of Art and Design
Foundation Diploma Art and Design, Trowbridge College

KELL LUNAM-COWAN

Senior Copywriter

chrisandkell.net 07939 210590 lunamcowankell@hotmail.com

EXPERIENCE

July 2019 – present

Wunderman Thompson, London

Senior Copywriter

BT, EE, Shell, Procell Batteries, Schrodgers, Kaspersky, Avon Global

July 2009 – July 2019

JWT, London

Senior Copywriter - Creative Head

Schrodgers, KitKat, The Army, HSBC, Milkybar, Holiday Inn, Shell, InterContinental Hotels & Resorts, TJX, Mazda, Crowne Plaza, Legal and General, Avon Global, Voco Hotels

When I first joined JWT, integration felt like a dirty word. But pretty soon, our ability to work on campaigns across numerous touchpoints meant we were always kept busy. While at JWT, I was asked to help raise the standard of copywriting and ran a group for the writers with that aim. P.S. The collective noun is apparently 'A worship of writers'. Awesome.

September 2006 – July 2009

RMG, London Senior Copywriter

HSBC, Shell, Nokia, Sky, Deloitte, Vodafone

March 2004 – September 2006

STO Response, London Senior Copywriter

AXA, Iveco, Haymarket, HP, Insight Investments, Sky, Tetley's, Texaco, Singapore Tourism Board, Wilkinson Sword

October 1999 – March 2004

141 International, London Copywriter

British American Tobacco (B&H, Lucky Strike, Craven "A", London, Viceroy, 555), Allied Domecq (Malibu, Allied Domecq wines), Ralston Purina, 3M Scotchgard

May 1997 – October 1999

Carlson Marketing, London Copywriter

KLM UK, Citroën, Britannia Building Society, British Airways, Hulton Getty

December 1995 – May 1997

Nexus, Tunbridge Wells Copywriter

Suzuki (cars and bikes), Honda, Mondial Assistance, Applied Distribution, NPI

EDUCATION

HND Advertising Copywriting -
Hounslow Borough College
ND Graphic Design - Northumberland College
of Arts and Technology