

# CHRIS JONES

## Senior Art Director

**chrisandkell.net** 07887 523048 christopher.jones101@gmail.com

### EXPERIENCE

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July 2009 – present

#### **JWT, London**

Senior Art Director - Creative Head

KitKat, The Army, HSBC, Milkybar, Holiday Inn, Shell, InterContinental Hotels & Resorts, TJX, Mazda, Crowne Plaza, Legal and General

Following the merger of RMG with JWT, I was promoted to Creative Head and in 2011 I was promoted to the JWT board. I take part in client inductions and creative strategy workshops and I am regularly client facing. I am used to working on integrated campaigns, encompassing digital – content, social and display, press, OOH, DM and radio.

June 2006 – July 2009

#### **RMG, London**

Senior Art Director

HSBC, Shell, Weight Watchers, Nokia, Sky, Deloitte, Vodafone

December 2000 – June 2006

#### **B'lowfish, London**

Art Director

Virgin Mobile, Morgan Stanley, Trium/Mitsubishi Electric, Molton Brown, British Land

January 1999 – November 2000

#### **Court, Burkitt & Co, London**

Art Director/Designer

Britvic, Bell's, Drambuie, Pimm's, GNER, South West Trains, RHS, Natural History Museum, John Lewis

January 1995 – December 1998

#### **Prorepro, London**

Designer/Production Assistant

### EDUCATION

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B.A.(Hons) Fine Art, Kent Institute of Art and Design  
Foundation Studies Diploma Art and Design,  
Trowbridge College

### SKILLS

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InDesign and Photoshop (proficient), Illustrator (basic), Word and Powerpoint (proficient), Excel (basic), scamping

# KELL LUNAM-COWAN

## Senior Copywriter

**chrisandkell.net** 07939 210590 lunamcowankell@hotmail.com

### EXPERIENCE

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July 2009 – present

#### **JWT, London**

Senior Copywriter - Creative Head

KitKat, The Army, HSBC, Milkybar, Holiday Inn, Shell, InterContinental Hotels & Resorts, TJX, Mazda, Crowne Plaza, Legal and General

When I first joined JWT, integration felt like a dirty word. But nowadays the ability to work on campaigns across numerous touchpoints now means there's always plenty to keep us busy.

Recently I was asked to help raise the standard of copywriting here at JWT and am leading a group for the writers with that aim. P.S. The collective noun is apparently 'A worship of writers'. Awesome.

September 2006 – July 2009

#### **RMG, London** Senior Copywriter

HSBC, Shell, Nokia, Sky, Deloitte, Vodafone

March 2004 – September 2006

#### **STO Response, London** Senior Copywriter

AXA, Iveco, Haymarket, HP, Insight Investments, Sky, Tetley's, Texaco, Singapore Tourism Board, Wilkinson Sword

October 1999 – March 2004

#### **141 International, London** Copywriter

British American Tobacco (B&H, Lucky Strike, Craven "A", London, Viceroy, 555), Allied Domecq (Malibu, Allied Domecq wines), Ralston Purina, 3M Scotchgard

May 1997 – October 1999

#### **Carlson Marketing, London** Copywriter

KLM UK, Citroën, Britannia Building Society, British Airways, Hulton Getty

December 1995 – May 1997

#### **Nexus, Tunbridge Wells** Copywriter

Suzuki (cars and bikes), Honda, Mondial Assistance, Applied Distribution, NPI

### EDUCATION

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HND Advertising Copywriting - Hounslow Borough College

ND Graphic Design - Northumberland College of Arts and Technology