

# CHRIS JONES

## Senior Creative

**chrisandkell.net** 07887 523048 christopher.jones101@gmail.com

### PROFESSIONAL SUMMARY

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Experienced Art Director with skills in Creative Strategy, Integrated Marketing, Advertising and Concept Development. Strong media and communication professional with an interest in art and photography.

### EXPERIENCE

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January 2024 – present

**VML, London**  
Senior Creative

KitKat, HSBC, IKEA

July 2019 – January 2024

**Wunderman Thompson, London**  
Senior Creative

KitKat, HSBC, BT, EE, Shell, Procell Batteries, Schroders, Kaspersky, Aero

July 2009 – July 2019

**JWT, London**  
Senior Art Director - Creative Head

Schroders, KitKat, The Army, HSBC, Milkybar, TJX, Shell Holiday Inn, InterContinental Hotels & Resorts, Mazda, Crowne Plaza, Legal and General, Avon Global, Voco Hotels

June 2006 – July 2009

**RMG, London**  
Senior Art Director

HSBC, Shell, Weight Watchers, Nokia, Sky, Deloitte, Vodafone

December 2000 – June 2006

**B'lowfish, London**  
Art Director

Virgin Mobile, Morgan Stanley, Trium/Mitsubishi Electric, Molton Brown, British Land

November 1998 – December 2000

**Court, Burkitt and Co, London**  
Designer/Art Director

### EDUCATION

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B.A.(Hons) Fine Art, Kent Institute of Art and Design  
Foundation Diploma Art and Design, Trowbridge College

### AWARDS

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Eurobest Gold, Eurobest Bronze, Drum, Drum Highly Commended, DMA 3xBronze, Creativepool Bronze, Cannes Lion Shortlist, Creative Circle Shortlist, The ANDYs Shortlist

# KELL LUNAM-COWAN

## Senior Creative

**chrisandkell.net** 07939 210590 lunamcowankell@hotmail.com

### EXPERIENCE

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January 2024 – present

**VML, London**  
Senior Creative

KitKat, HSBC, IKEA

July 2019 – January 2024

**Wunderman Thompson, London**  
Senior Creative

KitKat, HSBC, BT, EE, Shell, Procell Batteries, Schroders, Kaspersky, Aero

July 2009 – July 2019

**JWT, London**  
Senior Copywriter - Creative Head

Schroders, KitKat, The Army, HSBC, Milkybar, Holiday Inn, Shell, InterContinental Hotels & Resorts, TJX, Mazda, Crowne Plaza, Legal and General, Avon Global, Voco Hotels

September 2006 – July 2009

**RMG, London** Senior Copywriter  
HSBC, Shell, Nokia, Sky, Deloitte, Vodafone

March 2004 – September 2006

**STO Response, London** Senior Copywriter  
AXA, Iveco, Haymarket, HP, Insight Investments, Sky, Tetley's, Texaco, Singapore Tourism Board, Wilkinson Sword

October 1999 – March 2004

**141 International, London** Copywriter  
British American Tobacco (B&H, Lucky Strike, Craven "A", London, Viceroy, 555), Allied Domecq (Malibu, Allied Domecq wines), Ralston Purina, 3M Scotchgard

May 1997 – October 1999

**Carlson Marketing, London** Copywriter  
KLM UK, Citroën, Britannia Building Society, British Airways, Hulton Getty

December 1995 – May 1997

**Nexus, Tunbridge Wells** Copywriter  
Suzuki (cars and bikes), Honda, Mondial Assistance, Applied Distribution, NPI

### EDUCATION

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HND Advertising Copywriting -  
Hounslow Borough College ND Graphic Design -  
Northumberland College of Arts and Technology

### AWARDS

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Eurobest Gold, Eurobest Bronze, Drum, Drum Highly Commended, DMA 3xBronze, Creativepool Bronze, Cannes Lion Shortlist, Creative Circle Shortlist, The ANDYs Shortlist